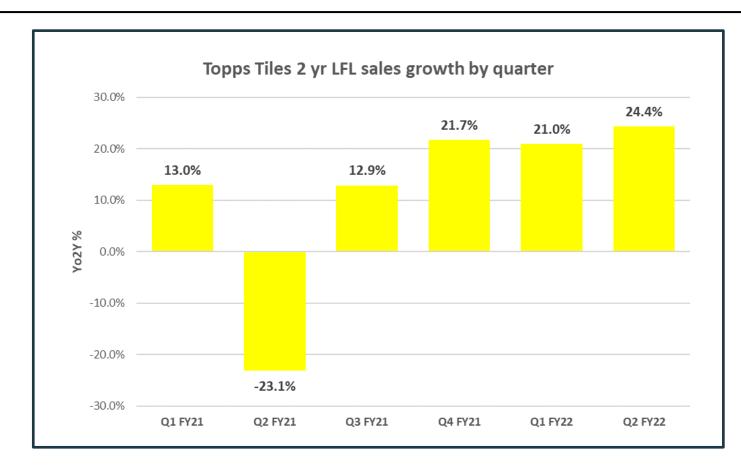






HY22 in Summary





HY22 Performance Summary				
Sales	£119.2m			
LFL sales – YoY*	+19.7%			
LFL sales – Yo2Y*	+22.7%			
Adj Pre Tax Profit	£7.0m			
Adj EPS	2.79p			
Stat Pre Tax Profit	£5.6m			
Adj Net Cash	£13.4m			

Record H1 Sales £119.2m Topps Tiles Customer Satisfaction 89.6% Commercial Sales £5.0m, +24% Dividend 1.0 pps (HY21 n/a)

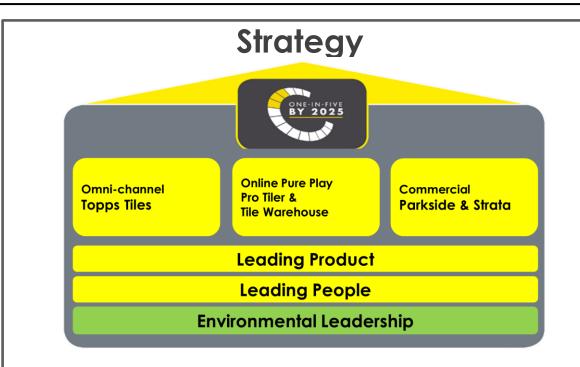
^{*} Like-for-like sales are defined as sales from online and stores within the Topps Tiles brand that have been trading for more than 52 weeks



Goal



- Group goal of 1 in 5 by 2025 20% market share
- Applies to coverings, adhesive & grouts –
 c.£1bn addressable market
- Delivery of goal represents material upside in Group profitability
- FY21 estimated share at 17.6% (underlying)
- Update on progress at full year results



- Strategy focused on growth to take market share
- Core Group strengths of product and customer service
- Topps Tiles business is a mature market leader with opportunities for further growth
- Commercial represents growth opportunity
- Group now includes 'online pure play' operations
- Environmental ambition goal to be carbon neutral by 2030

Strategic Highlights



Record H1 turnover, two new online pure play businesses, store portfolio enhanced

Omni-channel - Topps Tiles

- Strong omni-channel offer industry leading online traffic
- Store portfolio enhanced through rightsizing, format development and category expansion
- Trade base key c.60% of sales, including £10m of contract sales

Online pure play

- Growth opportunity £100m+ market
- Pro Tiler acquired March 22, trade focused, c.£15m sales
- Tile Warehouse new online only tile brand value conscious homeowner focus

Product & Supply Chain

- Innovation/exclusivity key source of advantage
- Category expansion delivering growth
- Supply chains challenged gas prices, clay,
 HGV drivers
- Continuity of supply is #1 priority, inflation being passed through

Commercial – Parkside & Strata

- Encouraging growth HY sales of £5m, +24% YoY
- Expect H2 to be breakeven
- Market remains 24% behind 2019 levels
- Eco leadership key for Architects & Designer community

Online Pure Play



Strategic Rationale

- Online pure play represents an exciting opportunity to target a broader customer base
- Market changing and accelerated by CV19
- Online market for tiles £100m+
- Topps core strengths can add value product, service and scale
- Combination of M&A and organic growth
- Pursuing value through separate online brand protects the Topps Tiles core brand

 hence new operations are complementary



Trade focused online pure play consumables business – high credibility with professional installers



New online pure play tile brand – bringing every day low prices to homeowners

Pro Tiler Tools - Summary



- Trade focused digital only consumables business high credibility with professional installers
- Trade specific brands important to installers good coverage with further access possible through Group
- Complementary to existing Group operations now serving professional installers through stores and online
- Majority of sales through Pro Tiler website Premium Tile Trim and Northants Tools represent growth opportunities
- Strong growth run rate sales equivalent to £15m (target 8% net margin)
- Founders retained to grow business over two year period – option to acquire the remaining 40% in Mar
 '24





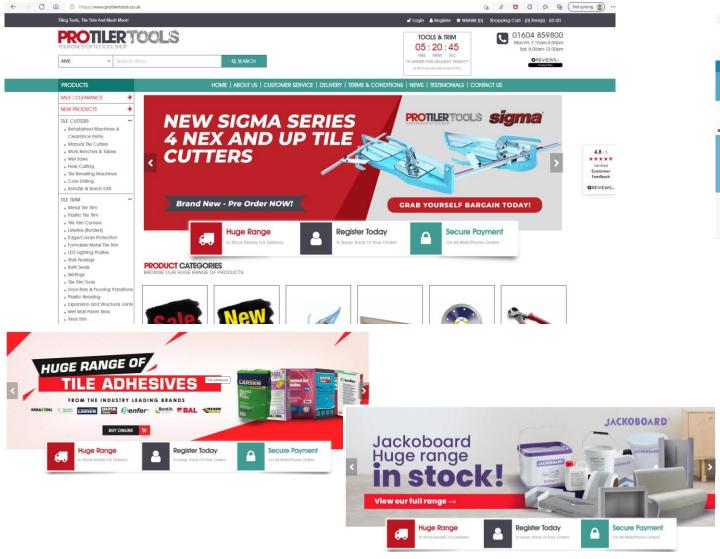


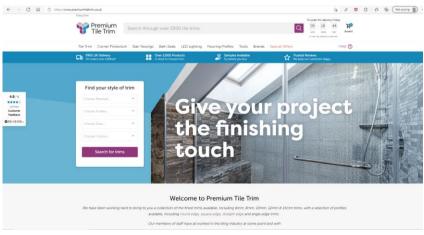




Pro Tiler Tools – Customer Offer















Tile Warehouse - Rationale

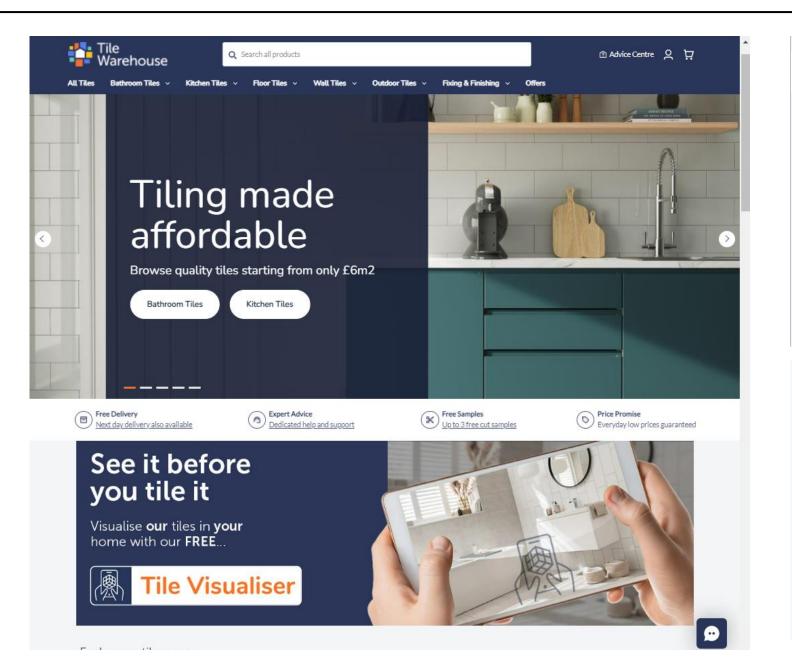


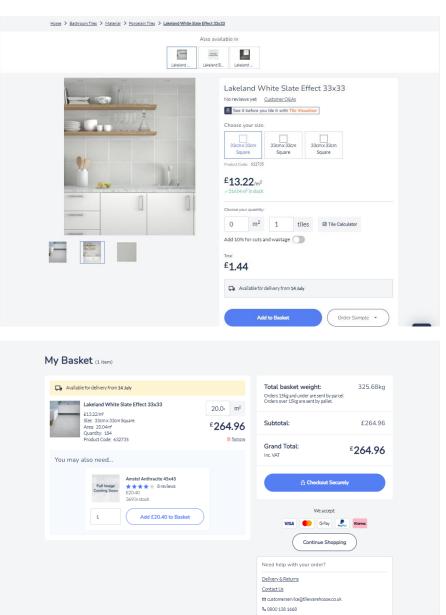
- New digital brand launched May '22 quality tiles at competitive prices
- Targeted at value conscious homeowners
- Simple range c.400 skus, c.70% <£20/m2
- EDLP pricing model focus on simplicity and transparency
- Consumer brand separate to Topps online only, all delivered
- Leverages core Group assets sourcing, logistics,
 Group support & expertise
- Low development costs with early year investment into paid search to drive traffic
- £15m+ sales ambition within 5 years with projected
 c. 10% net margins

Customer Offer				
Topps Tiles	Tile Warehouse			
2,000 skus	Tile Range	400 skus		
£15-£60+	Tile £/m2	c.70% < £20		
Multi brand	Consumables	Single brand		
Promotional	Pricing	EDLP		
Trade/Retail	Customer	Retail		
Assisted sale	Service	Self select		
Omni-channel	Channels	Online pureplay		
C&C/delivered	Fulfilment	Delivered		

Tile Warehouse







The Shape of the Group



Omni-channel



Homeowners, trade customers & contractors

Omni-channel: 312 stores and award-winning website

Online Pure Play





Trade & contractor customer focus

Digital specialists

Commercial

PARKSIDE

ARCHITECTURAL TILES



Architects, designers and contractors

Work directly with clients

Summary and Outlook



Summary

- Record half year of sales
- Two new online pure play businesses Pro Tiler acquisition and Tile Warehouse launch
- Continued omni-channel development through Retail formats, category expansion and industry leading website
- Supply chain very challenging but Topps well positioned vs competitors

Current Trading and Outlook

- Topps Tiles like-for-like sales in the last 7 weeks +5.7%
- LFL sales in most recent 5 weeks (post trading restrictions last year) slightly lower YoY, as expected
- Further evolution of the Group now omni-channel, online pure play and Commercial
- Consumer outlook challenging but confident Topps strategy will deliver growth over medium term



Financial Summary



- Record first half turnover of £119m
- Adjusted PBT of £7.0m, up 37% despite margin hit from inflation
- Cash outflow of £14.4m vs FY due to acquisition (£4.4m), stock investment (£2.8m), deferred VAT repayment (£2.1m), and FY dividend paid in H1 (£2m additional) but expected to recover in H2
- Strong balance sheet and increased dividend payment policy, reflecting strong underlying cash generation



Income Statement Highlights - Adjusted Measures

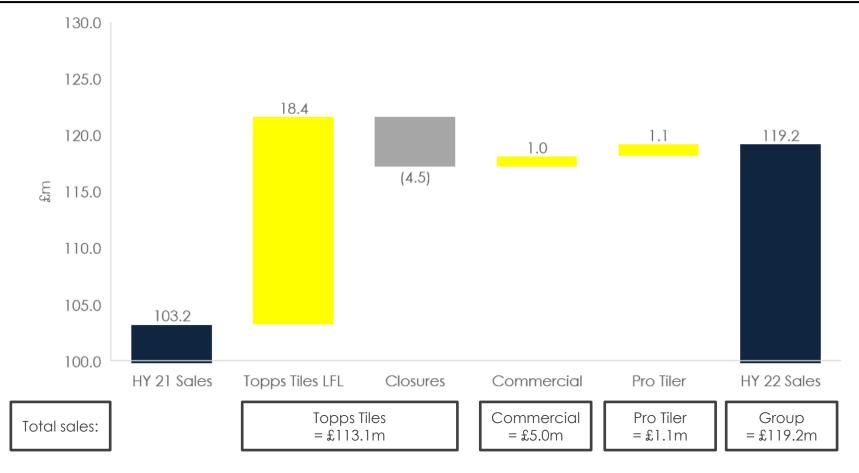
26 weeks ended 2 April 2022



	HY 22	HY 21	YoY
Sales - £m	119.2	103.2	+15.5%
Gross Profit - £m	66.8	59.5	+12.3%
Gross Margin %	56.1%	57.6%	(1.5)ppts
Opex - £m	57.9	52.3	+10.7%
Interest - £m	1.9	2.1	(9.5)%
PBT - £m	7.0	5.1	+37.3%
Net Margin %	5.9%	4.9%	+1.0ppts
EPS - pence	2.79p	2.11p	+32.2%

- Retail LFL sales increase 19.7% (1 year) and 22.7% (2 year). Commercial sales up 24% to £5.0m
- Group gross margin decrease of 1.5 ppts driven by exceptional COGS increases and mix changes
- Adjusted operating expenses increase 10.7% due to reversal of Government support (£4.4m, equivalent to 8.4% increase), overhead inflation, and holiday pay accrual reversal, partially offset with store cost savings
- Adjusted PBT up 37.3% to £7.0m
- EPS up 32.2% to 2.79 pence

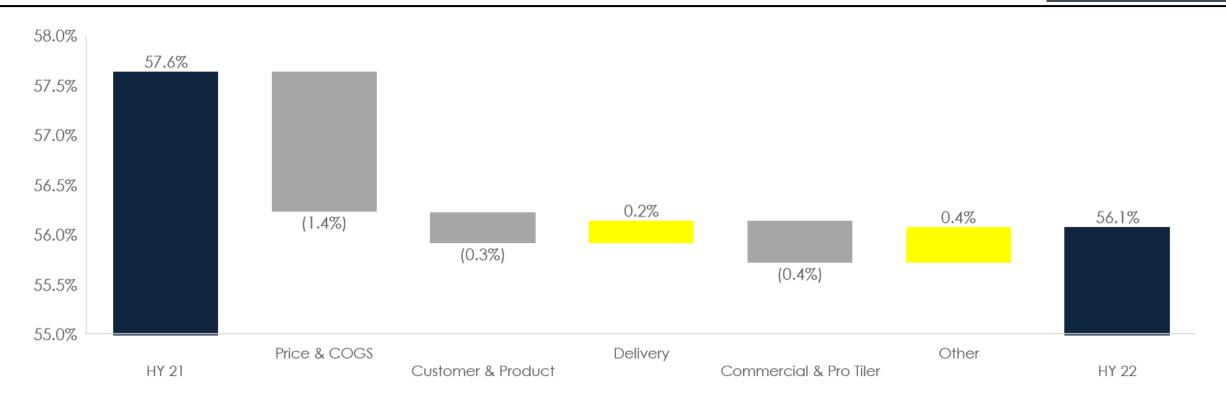




- Strong LFL sales within Topps Tiles brand driven by volume, price, ATV and new products
- Average stores down from 339 last year to 314 this year. 312 stores at period end.
- Commercial sales up strongly in a tough market
- Pro Tiler Ltd acquired for final 3½ weeks of H1

Gross Margin Performance

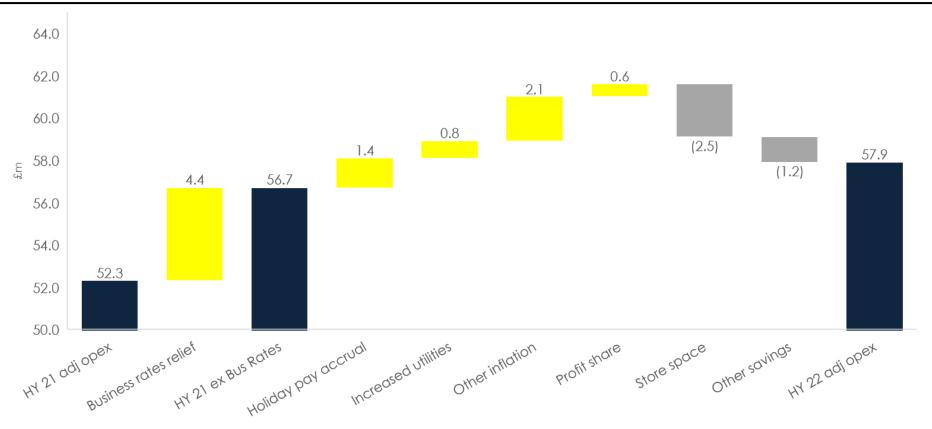




- COGS price rises due to rising shipping costs and gas increases
 - Increases passed through to customers on a pound for pound basis
 - Impact on gross margins is a 1.4 ppt decrease vs LY but no negative impact to £GP
- Some mix impact from lower margin NPD (eg outdoor) and customer mix
- Delivery costs lower relative to lockdown period last year
- New businesses run at a lower GM% than Topps Tiles
- No material impact from customers trading down or further investment in value

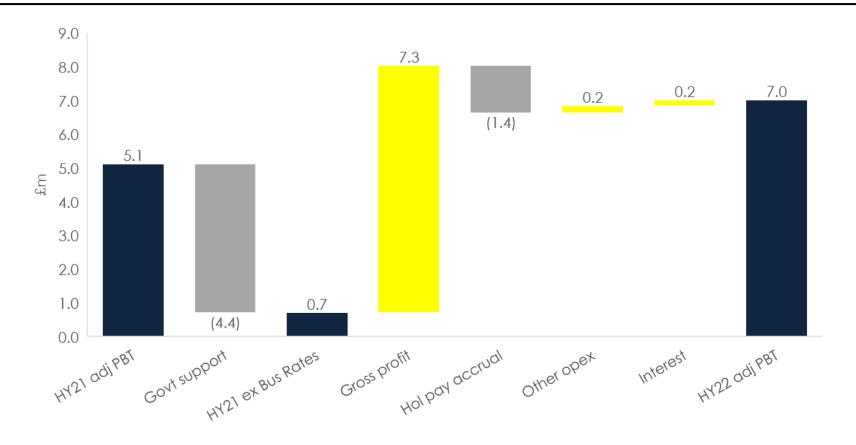
Adjusted Operating Expenditure Bridge





- Last year benefit of £4.4m of business rates relief not relevant this year
- Holiday pay credit of £0.7m in HY21, expense of £0.7m in HY22 as normal phasing of holiday pay accrual re-established
- Utilities increase mainly due to gas prices
- Other inflation across wages (including NLW), rent and costs related to disruption in supply chain
- Average of 314 stores vs 339 in the prior year generating £2.5m reduction in costs
- Other savings includes impact of vacancies and some property cost savings

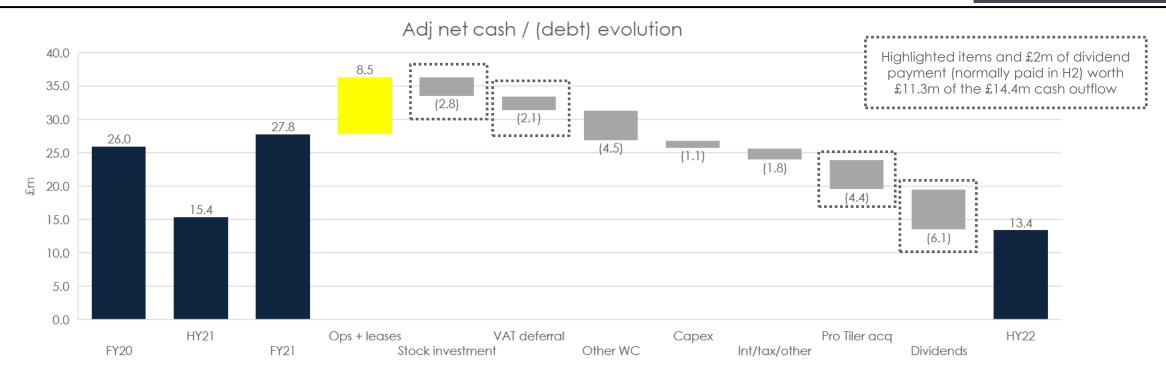




- Excluding business rates relief, H1 21 profit was £0.7m due to lockdown restrictions in Q2
- Significant bounce back in gross profit this year with no trading restrictions in H1
- Other costs well controlled up £1.2m including holiday pay increase of £1.4m
- 37% profit growth

Adjusted Net Cash and Liquidity





- HY22 cash flow impacted by acquisition, FY21 full year dividend and final £2.1m of deferred VAT repayment
- Stock investment to support business
- Other WC movements include lower bonus accrual, deposits, VAT creditor and trade payables
- Low capex, expected to increase in H2
- Cash expected to recover by YE

Credit facilities

Facility	Limit	Expiry			
Revolving Credit Facility	£39m	July 2023			
Headroom to facilities at half year of £52m					

Note: Now engaging with banks on re-financing, update at year end

Capital Allocation and Dividends



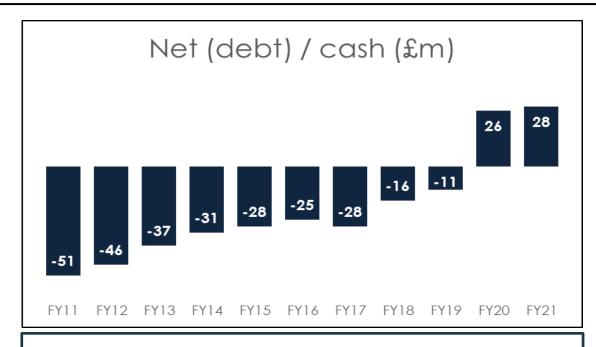
Capital allocation priorities

1) Business resilience

2) Investment in the core business

3) Value creative opportunities

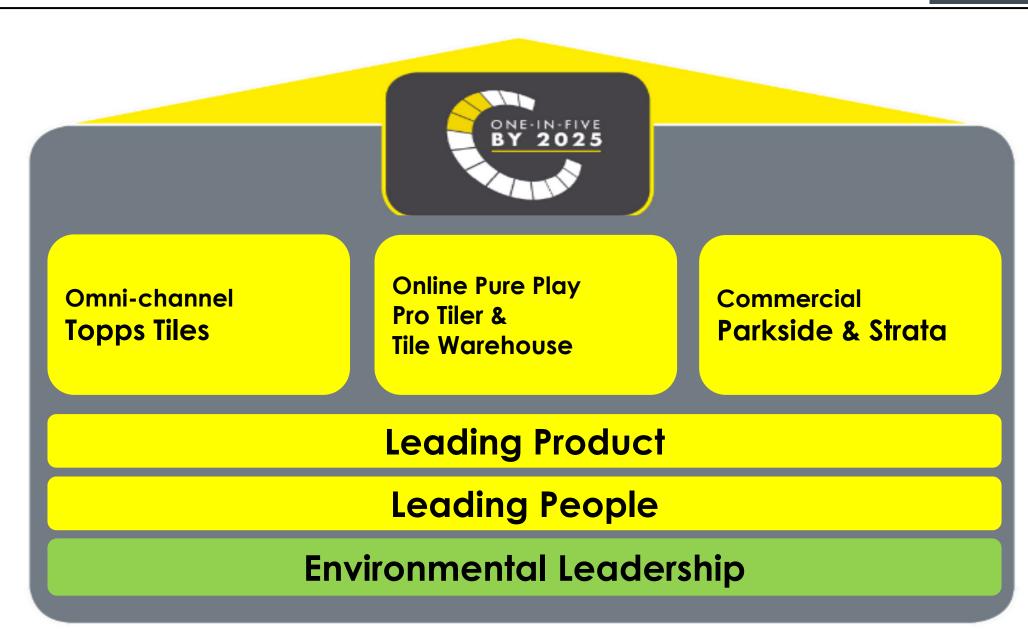
4) Enhanced returns to shareholders



- Current policy is 2x EPS cover
- Two year transition to 1.5x cover (equivalent to 67% payout)
- Dividend payments will be maintained or grow each year, capped at 100% of EPS
- Interim dividend set at 1/3 of prior year total dividend 1.0 pence interim dividend recommended (HY 2021: nil)
- Surplus capital returned if lease adjusted net debt falls below 1x EBITDA







Leading Product





- Key source of competitive advantage we are experts in ranging and sourcing of tiles and associated products on a global basis
- Leveraging scale >70% of sales from own brand or exclusive products
- 13 new ranges launched, despite material supply chain challenges
- New range curated for Tile Warehouse 70% below £20/m2
- Successful outdoor Everscape range extended and record year expected
- Luxury Vinyl Tile range now launched in all stores
- Regener8TM industry leading eco adhesive available through Topps Tiles and now also Pro Tiler Tools

Backdrop

- Global supply chains remain very challenged
- Key constraints are shortage of HGV drivers in UK, global gas prices and the supply of clay being impacted by war in Ukraine
- Some European factories have reduced or paused manufacture due to challenging economics

Topps Response

- Maximum focus on securing supply and working with shipping partners to ensure continuity of supply
- Stock increased to £35.6m in existing business to protect trading and secure advantage vs competitors
- 66% of our supply from strategic supplier base
- Our supply chain remains very reactive to market dynamics – re-sourcing key to ensure continuity an advantage





Leading People



- World class customer service overall satisfaction rate of 89.6%*
- Industry leading levels of capability and engagement (80% for FY21)
- Employment market under pressure turnover maintained at 2019 levels
- Retail employer brand market meeting base pay & market leading rewards plus sociable hours vs Retail & Hospitality
- Continued focus on colleague well-being including Bupa assistance programme and occupational health platform
- New 'Fast Start' induction for colleagues to provide a positive experience for new joiners
- New applicant tracking & onboarding platform improving recruitment efficiency & candidate experience





Environment & Sustainability

Topps Tiles

- Goal to be carbon neutral by 2030 on all scope I and II emissions
- Strategic partnership with World Land Trust 3 stage process measure, reduce, offset
- WLT measure process confirms 10,000 tonnes of carbon generated annually
- Working with Carbon Trust to understand how to maximise 'Reduce' opportunity
- Continued investment across Group LED lighting, new euro 6 compliant fleet, waste and recycling initiatives, Retail price tickets now include recycled content information
- Commercial business
 - ISO14001 accredited
 - Plan to become carbon neutral this year
 - Wrap plastics pact focused on reducing packaging waste
 - 149 ranges with recycled content 70 ranges with 30%+







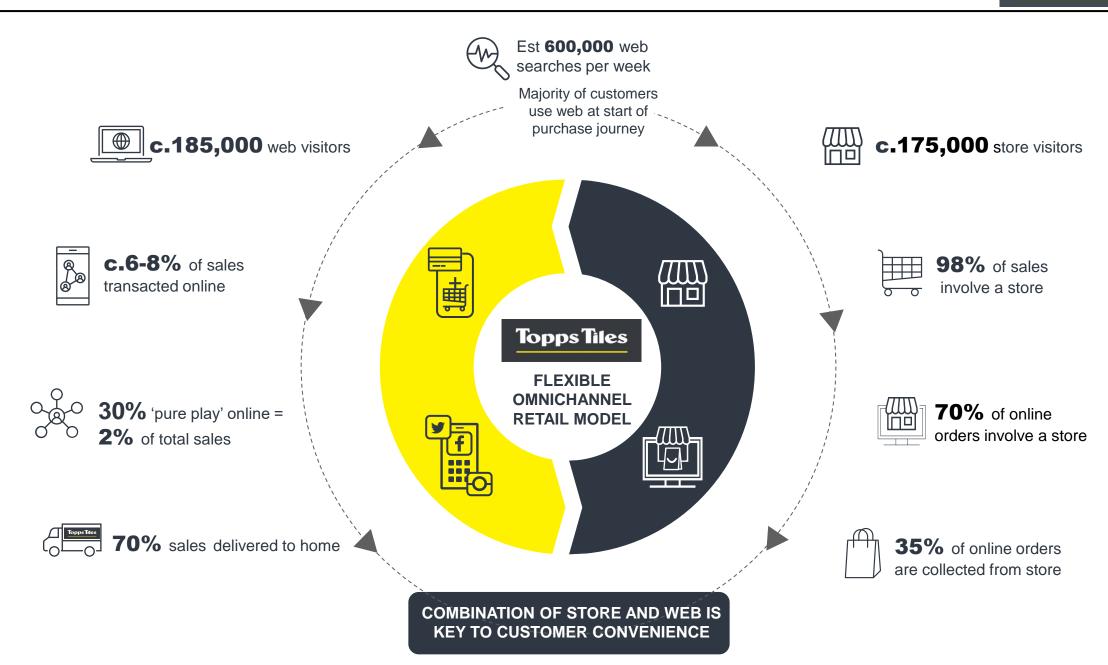






Omni-channel business





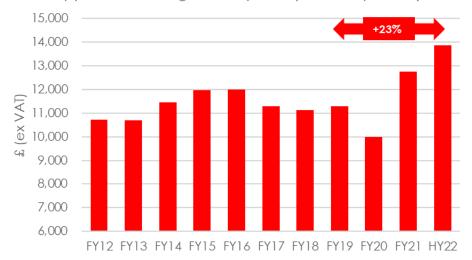
Store Portfolio Optimisation



- Mature, market leading business with opportunities for growth
- Density and ROCE improvement driven by:
 - Store estate reduced by c.15% over 5 years with 50% sales retention rates into neighbouring stores
 - Category expansion & innovation outdoor, LVT
 - Development of store formats superstores, clearance & core
- Density growth of 23% over 3 years
- Superstores represent 'best of Topps' 31 locations with additional investment over time
- 14 Clearance stores used to clear discontinued & mixed batch - sales +50% post conversion



Topps Tiles - Average Weekly Sales per store (ex VAT)



Homeowner



- Homeowners embrace omni-channel experience almost all will visit website and store
- Website traffic 3x next largest competitor
- World class customer service 89.6% of customers score their experience as 5 out of 5
- Store experience based on lots of help and inspiration required as tiles are infrequently shopped
- Value credentials expanded through GTLFL, essentials pricing and promotions
- Stores form a key part of pre purchase research (samples, inspiration, advice, tiler referrals), and also fulfilment











Trader



- Professional installers account for c.60% of sales buying both tiles and essentials
- Trade base represents >100,000 registered accounts including tilers, plumbers and general builders
- Majority prefer to transact through stores limited digital penetration
- Value credentials delivered through trade discounts, loyalty scheme, bulk deals (5+) and GTLFL tile ranges
- Relationship with homeowner harmonious we encourage traders to use store as their showroom
- Fitter referrals important to help facilitate 'Do It For Me'
- Retail contracts team facilitate sales to larger contractors sales now £10m+ p.a. and fulfilled through branches







Commercial Strategic Rationale



- Entry in 2017 created significant additional addressable market in UK - whilst maintaining our specialism in tiles
- Strategy of growing to market leading position – £25m+ of sales
- Group specialism supplier relationships and scale are key sources of competitive advantage



- World class customer service client relations vital
- Two brands with clear differentiation
 - Parkside design led tile specifications
 - Strata technical tiling solutions
- Two key 'customer' groups
 - Specifiers (architects, designers)
 - Purchasers (contractors, housebuilders)





Performance and Strategic Progress



- New Commercial MD, Dan Little, appointed October 21
- H1 sales of £5.0m (+24% YoY), £0.7m trading loss
- H2 expected to be breakeven
- Gross margin challenging due to cost pressures and nature of selling process but good progress
- ONS private commercial expenditure down 24% vs pre CV19
- >50 new clients added in H1
- Expansion into Scotland via Stratis leading specialist
- Environmental leadership key for A&D community



Residential







Hotels



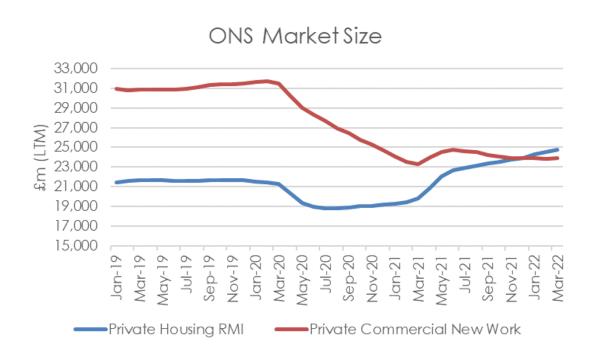






Appendix

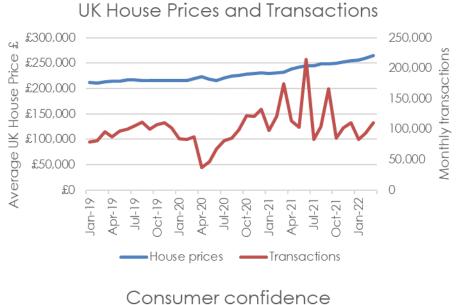


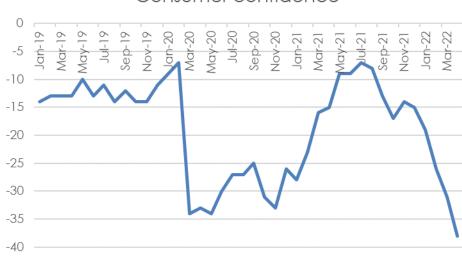


October 2021 to March 2022:

Private Housing RMI: +12.3% YoY

Private Commercial New Work: (2.5)% YoY





Pro Tiler Limited - Accounting



- Business combinations are governed by IFRS 3
- 60% of equity was purchased in March 22 with put and call options relating to the remaining 40% of shares exercisable in 2024.
- The 60% purchase works in the normal way with the following items included in the Group's consolidated balance sheet on acquisition:
 - 100% of the tangible & relevant intangible assets (i.e. brand) of the acquiree;
 - a non-controlling interest (NCI) of 40% of acquiree's identifiable net assets; and
 - goodwill.
- The brand value will be amortised through the Group P&L moving forward
- The cost of the 40% share purchase will be expensed through the Group's P&L as a remuneration cost over next two years (as an adjusting item) due to a requirement for Sam and Todd Bucknall to remain employed in the Group for two years, creating a redemption liability on the balance sheet
- After two years:
 - the redemption liability will be released with a cash outflow relating to final 40% purchase;
 - NCI will be derecognised with a credit to equity
- The acquisition costs are expensed through P&L rather than capitalised under IFRS 3
- All P&L entries relating to the acquisition will treated as adjusting items
- The Group's effective tax rate will increase in the next two years as a result of the 40% purchase consideration not representing deductible expenditure for corporation tax purposes

Cash Flow Highlights



	HY 2022		Y 2022 HY 2021		YoY	
	£m	£m	£m	£m	£m	£m
Cash flows generated by operations before WC	20.1		21.2		(1.1)	
Changes in working capital	(9.5)		(17.7)		8.2	
Interest	(1.9)		(2.2)		0.3	
Tax	(2.1)		-		(2.1)	
Net cash from operating activities		6.6		1.3		5.3
Acquisition, net of cash acquired	(4.4)		-		(4.4)	
Capital expenditure	(1.1)		(2.5)		1.4	
Disposals	0.1		1.7		(1.6)	
Capital element of lease liabilities	(9.8)		(11.7)		1.9	
Other	0.3		0.6		(0.3)	
Free cash flow		(8.3)		(10.6)		2.3
Dividends	(6.1)		-		(6.1)	
					•	
Reduction in net cash		(14.4)		(10.6)		(3.8)

- Free cash flow was a £8.3m outflow, with closing net cash of £13.4m, down £14.4m vs year end
- Key drivers for the decrease in net cash were:
 - Acquisition of 60% of Pro Tiler Limited, net of cash acquired (£4.4m)
 - Repayment of deferred VAT (£2.1m)
 - Stock increase of £2.8m
 - Payment of full year dividend relating to FY21 (£6.1m) normally only the final dividend would be paid in H1

Balance Sheet Highlights



	HY 2022	HY 2021	YoY
Goodwill/Intangibles - £m	8.7	1.0	+7.7
Property, plant and equipment - £m	21.8	25.3	(3.5)
Right-of-Use & Sublease Assets - £m	94.4	100.3	(5.9)
Inventory - £m	37.0	32.0	+5.0
Receivables/Payables/Provisions - £m	(40.0)	(41.1)	+1.1
Borrowings - £m	-	-	-
Lease Liabilities - £m	(106.6)	(114.9)	+8.3
Cash - £m	13.4	15.4	(2.0)
Net Cash - £m (pre-IFRS 16)	13.4	15.4	(2.0)
Net Assets - £m	26.4	17.3	+9.1

- Intangibles increase relates to assets acquired as part of Pro Tiler Limited (largely goodwill and brand) and some software assets
- Fixed assets reduction relates to the depreciation partially offset by net additions/disposals
- At the period-end, the Group holds Right-of-use assets of £91.8m and sublease assets of £2.6m as a result of IFRS 16 which was adopted in FY 2020.
- Inventory increased YoY as a result of a decision to hold additional stock in light of supply chain challenges together with £1.4m of stock acquired as part of Pro Tiler Tools. Inventory days at 127 days (2021: 138 days)
- Lease liabilities of £106.6m held on the balance sheet from the implementation of IFRS 16 in FY 2020
- Net cash position of £13.4m, a decrease of £2.0m year on year



	HY 2022	HY 2021	YoY
Adjusted Profit before tax (£m)	7.0	5.1	+1.9
Adjusting items (£m): Property Tile Warehouse start-up costs and Pro Tiler Limited acquisition expenses Pro Tiler Limited – remuneration cost relating to future share purchase Coronavirus Job Retention Scheme support – to be repaid	(0.9) (0.3) (0.2)	(2.1) - - 1.0	+1.2 (0.3) (0.2) (1.0)
Profit before tax (£m)	5.6	4.0	+1.6

- Adjusting items in HY 2022 consist of:
 - Property related items including impairment of property, plant & equipment and right-of-use assets, offset by gains on lease disposals (net gain of £0.1m) and vacant property and closure costs (expense of £1.0m).
 - Start up costs for Tile Warehouse and acquisition expenses relating to Pro Tiler Limited (£0.3m)
 - Remuneration costs relating to the future share purchase of Pro Tiler Limited. For further information please see the slide on Pro Tiler Limited Accounting.
- In HY 2021, £1.0m of furlough claims were excluded from adjusted profit as the Group had agreed to repay them to HMRC later that year. The repayment was subsequently made before the FY21 year end.